



Operation Fuel - Ice House
We Don't Take Heat & Electricity for Granted
Thursday, January 24, 2019
Old State House, Hartford, CT

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$25,000+

- Logo recognition in the following manner:
 - On 2 blocks of ice within the Ice House
 - Signage within the event site
 - Listed on Operation Fuel's event page within their website: operationfuel.org
 - Listed in pre- and post-event print ads (tbd)
 - On Operation Fuel's social media outlets announcing sponsorship
 - Facebook (*@OperationFuelInc*) and Twitter (*@OperationFuel*)
- Name listing in all press releases
- Name recognition in radio spots on iHeart Media
 - *Participating local station include WHCN The River, WKSS Kiss 95.7 and WWYZ Country 92-5*
- Opportunity to host a 6' informational table in our "partners tent" during event
- Opportunity to provide volunteers for Operation Fuel - Ice House event day

Gold Sponsor - \$10,000+

- Logo recognition in the following manner:
 - On 1 block of ice within the Ice House
 - Signage within the event site
 - Listed on Operation Fuel's event page within their website: operationfuel.org
 - Listed in pre- and post-event print ads (tbd)
 - On Operation Fuel's social media outlets announcing sponsorship
 - Facebook (*@OperationFuelInc*) and Twitter (*@OperationFuel*)
- Name recognition in all press releases
- Opportunity to host a 6' informational table in our "partners tent" during event
- Opportunity to provide volunteers for Operation Fuel - Ice House event day

Silver Sponsor - \$5,000

- Logo recognition in the following manner:
 - On 1 block of ice within the Ice House
 - On Operation Fuel's social media outlets announcing sponsorship
 - Facebook (*@OperationFuelInc*) and Twitter (*@OperationFuel*)
- Name recognition on the following materials:
 - Signage within the event site
 - Operation Fuel's event page within their website: operationfuel.org
 - Post-event print ads (tbd)
- Opportunity to host a 6' informational table in our "partners tent" during event
- Opportunity to provide volunteers for Operation Fuel - Ice House event day



**Operation Fuel - Ice House
SPONSORSHIP OPPORTUNITIES**
Continued

Bronze Sponsor - \$2,500

- Name recognition on the following materials:
 - On “ice block” near Ice House
 - Operation Fuel’s event page within their website: operationfuel.org
 - Post-event print ads (tbd)
- Group announcement of all Bronze Sponsors on Operation Fuel’s Social Media Outlets
- Opportunity to provide 2 marketing pieces to be included on our “partners table”
- Opportunity to provide volunteers for Operation Fuel - Ice House event day

Ella Grasso Sponsor - \$1,000

- Name recognition on the following materials:
 - On “ice block” near Ice House
 - Operation Fuel’s event page within their website: operationfuel.org
 - Post-event print ads (tbd)
- Group announcement of all Ella Grasso Sponsors on Operation Fuel’s Social Media Outlets
- Opportunity to provide volunteers for Operation Fuel - Ice House event day

Father Thomas Lynch Sponsor - \$500

- Name recognition in the following manner:
 - Signage at the event
 - Operation Fuel website: operationfuel.org

All Sponsors must commit by December 1st in order to receive all benefits listed above.

*To sponsor, please contact Kim O’Brien Green, Director of Development
(860) 243-2345 x3303 * icehousect@operationfuel.org*



Operation Fuel - Ice House Sponsorship Form
Thank you for your support!

Organization Name _____

Contact Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

We are pleased to sponsor Operation Fuel's Ice House Fundraiser at the following level:

\$500 \$1,000 \$2,500 \$5,000 \$10,000 \$25,000

Company name for recognition, signage and promotion should be listed as (*please see below for sponsorship logo information*):

Payment Information

Please make checks payable to **Operation Fuel, Inc.**

Please send form and payment to:

Kim O'Brien Green
Operation Fuel, Inc.
75 Charter Oak Avenue, Suite 2-240
Hartford, CT 06106

Sponsorship Logo Information

If applicable, please send a high resolution eps, jpeg or pdf file of your logo in **color** by **December 1, 2018** to Kim O'Brien Green:

icehousect@operationfuel.org.